



Kaiser Permanente
Educational Theatre
Programs

4000 Dekalb Technology Parkway, Suite 310
Atlanta, GA 30340
Phone: 770-496-3749 Fax: 770-496-3876
Website: xnet.kp.org/ga/etp/

Guidelines for Application
Educational Theatre
Programs
Kaiser Foundation Health
Plan
of Georgia, Inc.



A Tradition of Community Involvement

At Kaiser Foundation Health Plan of Georgia, Inc., one of our core values has always been to improve the health of the community, as well as the health of our members. For more than 20 years, we have shown our commitment through a variety of programs and activities.

We know that good corporate citizenship benefits our communities. Social responsibility and community involvement are part of our legacy and are crucial to our mission---caring for the communities we serve and making them better places to live and work.

The goal of the **Educational Theatre Programs** is to improve health and promote healthy lifestyles through a unique series of dynamic theatre productions with compelling health messages. These programs, which reach children, teens and adults, promote individual responsibility for one's health, instill positive attitudes about healthy lifestyle choices, and demonstrate the benefits of positive action. This award-winning company has been producing nationally since 1985 and in Georgia since 1995. Today, more than nine different programs are offered free-of-charge as a community benefit to the Georgia region. Each year, ETP reaches more than 65,000 children, teens and adults throughout the metro Atlanta area.

Theatre is a particularly effective educational tool. It educates by illustrating behavior and works on a variety of levels to stimulate discussion. Currently, there are nine productions in the Georgia region:

- ❖ **ACTING ON STRESS (Educator version)**, a workshop designed to help educators find solutions and strategies for coping with stress in today's hectic classroom. **Adults**
- ❖ **ACTING ON STRESS (Workplace version)**, a workshop designed to help people in the workplace find solutions and strategies for coping with stress on the job and at home. **Adults**
- ❖ **ASTHMA**, an interactive performance which teaches children about the effects of asthma on the human body as well as different kinds of medications used to treat asthma. **K-5th grades**
- ❖ **FRAGMENTS: IMPRESSIONS OF GRIEF**, a program which focuses on showing adults and teens that grieving is an individual process that takes time.

- ❖ **GIVE PEAS A CHANCE**, an interactive performance which teaches children about making healthier nutrition choices and the benefits of exercise. **3rd-5th grades**
- ❖ **MUMFERD'S SAFETY TALES**, a program which shares important life saving tips, including stranger safety, fire safety, and gun safety, in a way that educates and entertains children. **K-2nd grades**
- ❖ **SECRETS**, an award-winning HIV/AIDS education program for teens and adults. **High School and adult**
- ❖ **UNCLE GHERKIN'S MAGICAL SHOW**, a show which focuses on grief, loss and the grieving process and helps children understand that what they are feeling is ok. **1st-5th**
- ❖ **What's in That Lunch Anyway!** an interactive game which teaches kids how to make healthier food choices at fast food restaurants and utilizes the characters of Juan B. Healthy and Cris P. Broccoli from our award-winning show "Give Peas a Chance". It is appropriate for health fairs.

In order to best determine which of our programs might best work for your organization's event, please fill out the attached application at least 60 days prior to your requested date. Applications may be sent to Larry Davis, Booking Coordinator/Administrative Assistant:

1. Email: larry.davis@kp.org
2. Fax: 770-496-3876
3. Mail: Kaiser Permanente Educational Theatre Programs, 4000 Dekalb Technology Parkway, Suite 310, Atlanta, GA 30340

Priority Areas

- ❖ Promote Healthy Eating and Active Living (e.g. physical activity, nutrition, obesity prevention)
- ❖ Disease Prevention and Management
- ❖ Educating Consumers about Health

Eligibility

Your event/project should focus on one or more of the above priority areas and be of benefit to one or more communities in our 28-county Metro Atlanta Service Area.* Priority will be given to counties where we have Medical Centers/Offices: Clayton, Cobb, Dekalb, Forsyth, Fulton, Gwinnett, and Henry.

Applications are accepted at any time and are reviewed as rapidly as possible. You will receive a response within a timely manner.

***Service area counties: Barrow, Bartow, Butts, Carroll, Cherokee, Clayton, Cobb, Coweta, Dawson, Dekalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Hall, Haralson, Heard, Henry, Lamar, Meriwether, Newton, Paulding, Pickens, Pike, Rockdale, Spalding, Walton**



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Application for Program
Educational Theatre Programs
Kaiser Foundation Health Plan
of Georgia, Inc.

Date _____

Requesting Organization _____

Date Requested _____ Time frame: ____ Morning (8am-12pm) ____ Afternoon (12pm-5p)
 ____ Evening (6pm-10pm)

Project Name _____

Organization Address _____
 Street City State/Zip

Contact Person/Title _____ Phone _____ Email _____

FAX _____ Website _____

Project Goal & Description _____

Has this event been done before? _____

Target Population _____ Projected Number to be served _____

Service Area County

- Barrow Cobb Forsyth Newton
- Bartow Coweta Fulton Paulding
- Butts Dekalb Gwinnett Rockdale
- Cherokee Douglas Hall Spalding
- Clayton Fayette Henry Walton

Priority Areas: Which Kaiser Foundation Health Plan of Georgia, Inc. Priority Area does the project address?

- _____ Healthy Eating/Active Living (e.g. nutrition, physical activity, prevention of obesity and tobacco use)
- _____ Disease Prevention
- _____ Health Education

Focus Areas: Into which Kaiser Permanente Educational Theatre Programs Focus Area does the project fall?

- _____ Healthy Eating/Active Living (e.g. physical activity, nutrition, obesity prevention)
- _____ Asthma Education
- _____ HIV Education/Prevention
- _____ Mental Health & Wellness

Program/show requested: _____

Is this event set up to accommodate a theatre piece? Please describe the set-up:

Project Outcome Objectives: What specific outcomes do you expect? Give specifics for 1-3 outcomes

Activities: What activities will the project undertake to reach each outcome? _____

Kaiser Permanente Involvement

Has your organization received a grant from Kaiser in the last five years? _____ If yes, give date, project, and amount: _____

Has your organization previously had an Educational Theatre Program? _____ If yes, give date and name of program: _____

Are any Kaiser Permanente employees involved in your organization as a board member or volunteer? _____ If so, please give name and position with your organization _____

Organizational Information

What is the mission of your organization?

Briefly give the history of your organization _____

Applicant Statements

I affirm that our organization does not discriminate on the basis of race, color, national origin, sex/gender, sexual orientation, age physical or mental disability, veteran status in our programs, services policies, hiring practices and administration. I affirm that our organization is not affiliated with or actively involved with terrorist activities. I affirm that our organization does not have any existing or potential conflict of interest to Kaiser Foundation Health Plan of Georgia, Inc.

Executive Director Signature/Date _____

Executive Director Name (Print) _____

<i>For Office Use Only</i>	Date Received _____
Status: Approved	Pending Declined
Program Approved: _____	
Date _____	
Focus Area Code _____	
Requirements _____	

Comments _____	
