

By Barbara Caruso

■ permanente in the news

*A compilation of news, significant awards, and accomplishments about Permanente clinicians and employees and the Permanente Medical Groups.*

## KP News Roundup

### KP's Care Management Institute Receives AHIP Award



James Dudl, MD, co-lead of the A-L-L Initiative

Kaiser Permanente's (KP) Care Management Institute (CMI) is the winner of the American Health Insurance Plans (AHIP) Innovation and Excellence in Chronic Care Award in the large affiliated category. The award was presented for the Aspirin-Lisinopril-Lovastatin (A-L-L) Initiative.

The A-L-L Initiative demonstrates the rapid and widespread adoption of successful strategies to prevent adverse cardiovascular events among members with coronary artery disease and diabetes. The Initiative was developed in response to rigorous clinical studies and simulation modeling that demonstrated a significant potential for reduced morbidity and mortality among individuals at risk for myocardial infarction and stroke. The treatment strategy includes simple protocols of three classes of fixed-dose generic medications: aspirin, cholesterol-lowering drugs called statins, and blood pressure medication called ACE-inhibitors (Lisinopril).

Also gaining recognition from AHIP was KP HealthConnect, which was a finalist for the AHIP Foundation's Innovation and Excellence Award in Health Information Technology.

The Innovation in Chronic Care Award recognizes member organizations for their successful efforts to improve the management of chronic disease through innovative models of care.

### The Permanente Medical Group (TPMG)

#### Physicians Receive Sidney R Garfield Exceptional Contribution Award

Four TPMG physicians—**David Baer, MD; Sobha Kollipara, MD; John Rego, MD; and KM Tan, MD**—received the recently renamed Sidney R Garfield Exceptional Contribution Award for their work in developing programs for our members and physicians. This award was established by the TPMG Board of Directors in 2000 to recognize physicians who have been

instrumental in the development and dissemination of new ideas that have had a significant impact on patients, colleagues, and the broader community.



**David Baer, MD, Chief of Oncology at the Oakland Medical Center**, used his self-taught computer programming skills to create an electronic system to help manage chemotherapy for cancer patients in Oakland: the Case Management for Medical Oncology with Laboratory and Outcome Tracking (CAMMOLOT).



**Sobha Kollipara, MD, Pediatric Endocrinology at North Valley**, organized the first Kaiser Kids Diabetes Camp to teach children with type 1 Diabetes how to cope with and manage their diabetes in a nonmedical setting where the children could interact with each other. In 2003, Dr Kollipara launched the High Five to Health Program to identify the increased number of children at risk for type 2 Diabetes and to teach them the importance of eating better and being more active.



**John Rego, MD, Chief of Radiology, San Francisco**, has been at the forefront of the creation, storage, and transmission of digital images since 1994, when he championed a Picture Archival and Communication System (PAC) to store and review ultrasound images in San Francisco.



**KM Tan, MD, Chief of Radiology, San Rafael, and CME Editor of *The Permanente Journal***, cocreated the KP School of Radiology Technology in 1989, in an attempt to address the shortage of radiology technicians and continues to serve as the President and Medical Director and as an active member of the Board of Directors.

### Northwest Permanente Medical Group (NWP)

#### Clinician Receives Book of the Year Award from HIMSS

**Dean Sittig, PhD, Director of Applied Research in Medical Informatics**, received the 2005 Health Information and Management Systems Society (HIMSS) Book of the Year Award, for his work as coauthor of



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*Improving Outcomes with Clinical Decision Support: An Implementer's Guide.*

### The Southeast Permanente Medical Group (TSPMG)

#### KP Recognized for Work in Maternal and Child Health

**Laura Kale, MD**, the Georgia Region's Chief of Ob/Gyn, accepted an award on behalf of KP from the Healthy Mothers Healthy Babies organization. KP was recognized for its support of the organization and partnership efforts in maternal and child health care.

#### KP Receives Award from Georgia Breast Cancer Coalition

**Susan Garrison, MD**, Associate Medical Director of Primary Care Services and Facility Operations, accepted an award on behalf of KP from the Georgia Breast Cancer Coalition (GBCC). The GBCC's mission is to advocate, to educate, and to eradicate breast cancer.



### Colorado Permanente Medical Group (CPMG)

#### KP Colorado Wins National Environmental Leadership Award

The Colorado Region received the 2006 National Environmental Leadership Award from Hospitals for a Healthy Environment (H2E), in recognition of KP Colorado's efforts to drastically reduce waste and the use of hazardous chemicals in the communities we serve. Since 2002, KP Colorado has: recycled more than 25,000 mercury-containing fluorescent lamps; recycled more than 1900 tons of paper and cardboard and 52 tons of plastic; and decreased the use and disposal of photo-processing chemicals by an estimated 70% by converting the Radiology Department to digital imaging in almost all cases.

The Leadership Award is given each year to facilities or health care systems that are setting the standard for environmental programs and policies. H2E recognizes organizations for embracing safer building products, energy and water efficiency, safe working practices, and a commitment to public health demonstrated through the reduction of waste.

### Mid-Atlantic Permanente Medical Group (MAPMG)

#### Physicians Received Exceptional Contribution Awards

Three physicians—**Betty Chang, MD**; **Leslie Ellwood, MD**; and **Robert Sjogren, MD**—received the Exceptional Contribution Award for their contributions which are above and beyond what is expected of MAPMG physicians as part of their daily duties and responsibilities. In addition, **Stuart Katz, MD**, received the G Nicholas Rogentine Jr Professionalism Award, which is granted to a physician who has served the MAPMG for 20 years or more and has demonstrated outstanding clinical wisdom, charisma, and compassion.

Dr Chang was recognized for her work with the Specialty Care Redesign and her efforts with CMI to improve Asthma Care throughout the Region. Dr Ellwood has served in a variety of positions, President of the American Academy of Pediatrics, Virginia Chapter, and President of the Medical Society of Northern Virginia. Dr Sjogren is active in hepatology, bringing research projects to MAPMG clinics so that KP members can benefit from the most up-to-date treatments for hepatitis C. Dr Katz received his award for his work fostering excellence in patient care, his knowledge of urologic literature and development of a relationship with The George Washington University Medical Center, and his commitment to teaching urology residents.

The G Nicholas Rogentine Jr Professionalism Award is named after G Nicholas Rogentine Jr who served KP in many capacities in his 25-year career. Dr Rogentine was a legend throughout the medical group for his knowledge, generous spirit, charisma, and professionalism.

### Ohio Permanente Medical Group (OPMG)

#### President and Executive Medical Director Ronald Copeland, MD, Receives Honors

**Ronald Copeland, MD, FACS**, President and Executive Medical Director of the Ohio Permanente Medical Group, was honored as a recipient of the Southern Christian Leadership Conference's (SCLC) Dr Martin Luther King, Jr award. The SCLC is committed to making health care in the African-American community a major part of its 2006 agenda. Dr Copeland was recognized for his commitment to helping educate medical professionals about disparities in health care and his

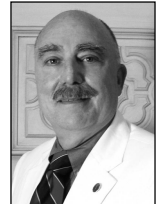
involvement in various efforts to help improve access among African Americans to health insurance, medical information, and educational resources that offer guidance about pro-active self care.

Dr Copeland was also invited to serve on the technical Advisory Panel on Healthcare Disparities, part of The National Quality Forum's (NQF) Ambulatory Care Project. The panel's overall mission is to conduct a systematic review of ambulatory care project measures that can be used to identify and address health care disparities. The new panel has 18 members and intends to finish its work within two years.

The National Quality Forum is a private, not-for-profit membership organization created to develop and to implement a national strategy for health care quality measurement and reporting.

**Southern California Permanente Medical Group (SCPMG)**

**Ralph John DiLibero, MD**, orthopedic surgeon at the Los Angeles Medical Center was inaugurated as the 135th president of the Los Angeles County Medical Association (LACMA), the largest medical association in the state of California. ❖



Barbara Caruso compiled this material from KFH and PMG newsletters and regional KP Web sites. To submit news of physician or PMG awards and recognitions, contact Ms Caruso at [barbara.caruso@kp.org](mailto:barbara.caruso@kp.org).

**The Lesson Never Forgotten**

One lesson we never forgot was the effect of this plan on our own attitudes. When we were going broke we'd been anxious, although ashamed of it, to have injured workers enter our hospital. That meant remuneration, meeting payrolls, continuing to exist and live. Now, since we received the income anyway, we were really anxious that the workers remained unhurt. We started our own safety engineering to accomplish this. And as we worked to prevent accidents, we realized that we were still on the old fee-for-service system, by preventing accidents, we would be rapidly eliminating ourselves.

— Sidney R Garfield, MD, 1906-84, speech at University of Washington Pack Forest, October 3, 1964. This "Moment in History" quote collected by Steve Gilford, KP Historian